MACKENZIE PRESBYTERIAN UNIVERSITY
Social and Applied Sciences Centre
Graduate Program in Business Management

TEACHING PLAN

Graduate Program: Business Management	
Course: ☒ Academic Master's ☐ Professional Master's ☒ Doctorate	
Discipline: Organizational Dignity and Management	**Discipline code ENST54906:**
Professor: Maria Luisa Mendes Teixeira	**DRT:** 1109486
Workload: 32h **Credits:** 2	☐ Mandatory ☒ Elective

Syllabus:

The different concepts of dignity and their origin. Dignity in the workplace. Dignity of organizations and relationships with workers, clients, and suppliers. Dignity of organizations and relationships with the community and nature. Cultures of dignity, face, and honor. Measures of dignity in and of organizations.

Assement Criteria

Homework exercises (slides): 20%
Reflection written activities: 30%
Course completion work: 50%

Bigliography

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