**CCSA – Centro de Ciências Sociais e Aplicadas**

Programa de Pós-Graduação em Controladoria e Finanças Empresariais

**Como referenciar:**

Autores.. (Ano). Titulo. Tipo de PTT. PPG da Universidade Presbiteriana Mackenzie. Volume e Edição.DOI

Nome do Autor 1

Nome do Autor 2

Nome do Autor N …

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DESCREVER TIPO DE PTT

TÍTULO DO ARTIGO/RELATÓRIO/TRABALHO





**Linha de Pesquisa**:

**Projeto de pesquisa:**

**Produto Técnico-Tecnológico:**

**Demanda Espontânea:**

**Organização:**

**Descrição do PPT:**

**Divulgação da Produção:**

**Aderência (Baixa, Média ou Alta)**:

**Impacto Potencial** **Alto:**

**Impacto Realizado Médio:**

**Inovação (Baixa, Média ou Alta)**::

**Complexidade (Baixa, Média ou Alta)**::

**Aplicabilidade (Baixa, Média ou Alta)**:**:**

**Abrangência Potencial (Baixa, Média ou Alta)**:**:**.

**Abrangência realizada (Baixa, Média ou Alta)**:**:**

**Replicabilidade (Restrita, Irrestrita ou Escalável):**

**\*Descrever em todos os itens os motivos que levaram a classificação. Ver na Ficha Técnica 27 e exemplos do PTTs disponíveis no Zenodo.**





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**Título do PTT**

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**RESUMO**

**Lorem Ipsum** is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum

**Palavras-chave:**

**Universidade Presbiteriana Mackenzie**

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**Title in english**

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**ABSTRACT**

**Lorem Ipsum** is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum

**Keywords:**

# Introdução

L

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# Referencial Teórico

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**\*ADEQUAR AS SEÇÕES CONFORME O TIPO DE PTT**

**METODOLOGIA**

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**RESULTADOS**

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**REFERÊNCIAS BIBLIOGRÁFICAS**

**DECLARAÇÃO DO ESTRATO DO PTT.**

**Para melhor documentar e apresentar os produtos técnicos/tecnológicos (PTT) elaborados pelo corpo docente e discente do PPG-CFTG, o NDE criou uma comissão composta de docentes permanentes, com o objetivo de analisar e recomendar melhorias quanto ao impacto, inovação, complexidade, aplicabilidade, abrangência e replicabilidade.**

**Embasados no descritivo e nas justificativas apresentadas pelos autores do presente PTT quanto aos aspectos indicados acima (impacto, inovação, complexidade, aplicabilidade, abrangência e replicabilidade), os examinadores "A" e "B" analisaram sua adequação e apresentaram sugestões de melhoria. Após a implementação dos ajustes sugeridos, os autores e os examinadores concordam que o PTT se enquadra na classificação "X".**

**\*Colar o quadro da planilha de AVALIAÇÃO**